

KAPPA LEADERSHIP INSTITUTE - CHICAGO

Commonly referred to as "The Kappa League Program"

Achievers...It's Who We Are...It's What We Do!



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Are you tired of hearing about the negative plight of teenage young men? SO ARE WE!!!

Each year, the Kappa Leadership Institute - Chicago provides extensive academic and leadership mentoring to high performing, under-represented and/or disadvantaged young men in grades 9-12, from over 32 different high schools within the Chicago land area via its Kappa League program. Each young man accepted into the Kappa League program is selected from a pool of highly qualified students who demonstrate superior academic potential, and desire a high-powered "Leadership" and "Mentoring" program that is challenging and extremely rewarding.

The primary purpose of the Kappa Leadership Institute - Chicago is to help these young men achieve their goals and become constructive contributors to their communities by developing their leadership skills while monitoring, encouraging, enhancing, and rewarding their outstanding academic performance.

Embracing the motto: "**Achievers...It's who we are...It's what we do,**" all students in the Kappa League are high school age young men who are adamant about the fact that they plan to attend college and will pursue a professional career that will be rewarding and vital to themselves and to their community.

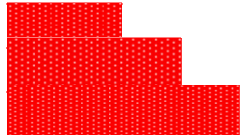
Every Kappa Leaguer maintains a 3.2 G.P.A. per academic semester, participates in bi-monthly training meetings, completes 40 hours of community service work per/year; attend three required college tours per/year and numerous cultural events to broaden their exposure to the local and global world around them. In addition, each Kappa Leaguer charts his academic course of study, prepares a profile of his career plans, writes his autobiography, organize his procedures for post-high school education and is required to be exemplary of each area of the "Kappa League Phases" as denotes good leadership characteristics.

At Kappa Leadership Institute - Chicago, we provide each young men with extensive ACT/SAT test preparation, comprehensive academic tutoring, impactful oratorical & non-verbal presentation skills training, focused career-based strands teachings, and an opportunity to study abroad for six-weeks in a country of their choice. Along with these opportunities, we insist that each young man maintain stellar academic performance. The Kappa Leadership Institute - Chicago's success records over the years has proven that the combination of everything we provide each young man helps them stand out amongst their peers and achieve far better than any negative statistic stated about teenage young man today. At Kappa Leadership Institute - Chicago, **WE PRODUCE ACHIEVERS!!!**

The Kappa Leadership institute - Chicago is currently ranked #1 nationally amongst 344 other Kappa Leadership Institutes in the nation. Our results tell the true story of how successful our students are:

- **100%** of our graduating seniors since 2005 were admitted into the "tier 1" college/university of their first choice and **56%** received "**Full tuition**" scholarships to college
- **96%** of our students rank in the top 15% of their high school class
- **83%** of our seniors scored a **28 or higher** on the ACT Exam. (12 points higher than the national average for African American students and 7 points higher than the national average for all students.)
- **82%** of our students made honor roll with a GPA of 3.431 or higher on a 4.0 scale

1507 E. 53rd Street, #450, Chicago, IL. 60615
www.kappaleagechicago.org



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- *98% of our students are "student athletes" at their high school*

In that facet, we are asking for your support with our foundation's ad book fundraising efforts so that we can continue to provide these young men with these life-changing opportunities. A portion of our operating expenses is underwritten by the Edward G. Irvin Foundation, a 501 (c)(3) Not-for-Profit Organization, but more funds are needed to help build on our excellence and enhance our organization's ability to provide these young men the high level of mentorship and academic support that enriches their personal and professional lives.

There is an assortment of ad sizes to choose from. Your ad in the ad book will enable you/your company to make a generous tax-deductible contribution, align your company with an organization that has an enviable history of success with the community and disadvantage youth and allows us the opportunity to expand our programs.

Your ad will be published and distributed at our annual end of the year GALA in June 2010. Last year's 2009 GALA was attended by more than 300 people and more than 700 copies of our ad book was circulated. We anticipate that our 2010 GALA attendance and ad book circulation will be the same. Your advertisement is assured of reaching a sizable local audience. Our hope is that you will join us in supporting the Kappa Leadership Institute - Chicago.

Because our ad book is interlaced with both business ads and family ads, our audience examines each page of the ad book, including the page with the ad we hope you will place. A half-page ad will reach several hundred current and potential customers for less than fifty cents a person; a quarter-page ad for twenty-five cents a person. In addition, many of our 100 Kappa league parent families and our 385 organization members and their families rely on the ad book advertisements throughout the year to find restaurants, repair and construction services, specialty stores, and other needed services.

Please complete the enclosed ad book form, attach your camera-ready ad copy (please include original photos) and your check or money order covering the cost of your designated ad to: **EGIF**

Forward to:

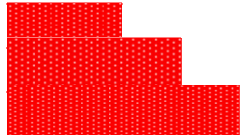
Edward G. Irvin Foundation
Attn: Kappa Leadership Institute - Chicago
1507 E. 53rd Street, #450
Chicago, IL 60615

For your convenience, we have enclosed a sample layout page, including ad rates. Please make checks payable to the **Edward G. Irvin Foundation**.

We thank you in advance for your generous support, and please know that the young men who benefit from your donation are truly grateful. Should you have any questions, please contact Rodney Gore at (312) 275-5722.

Sincerely,

Rodney Gore
Director



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Kappa Leadership Institute-Chicago Ad Book Form

Name of Kappa Leaguer selling ad: _____

Business Name (If applicable): _____

Contact / Individual Name: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Contact's email: _____ Web address: _____

Phone Number: _____ Fax Number: _____

Signature: _____

Please Check the Size of Ad:

- business card **black & white** (\$25.00)
- 1/4 page **black & white** (\$75.00)
- 1/2 page **black & white** (\$125.00)
- full page – **black & white** (\$250.00)
- full page – **color** (\$350.00)

- full page – back inside **color** cover (\$400.00)
- full page – back outside **color** cover (\$500.00)
- full page – front inside **color** cover (\$600.00)

All ads **must be typed** and submitted in black & white or color **exactly as it should appear** in the ad book. All logos, artwork and business cards must be camera ready.

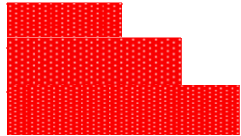
The quarterly deadlines for submission of ads and payment are:

- Nov. 18, 2009**
- Feb. 17, 2010**
- May 5, 2010**

Please make checks or money orders payable to **EGIF**

Please submit all ads and payments to:

Edward G. Irvin Foundation
Attn: Kappa Leadership Institute - Chicago
1507 E. 53rd St. #450
Chicago, IL 60615



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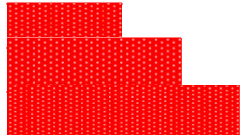
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AD PAGE FOR:

Attach Business card here with a paper clip. Do not staple. You may also write out your ad for design and layout. Please print.

Achievement At Its Best Page Ad Checklist	
<input type="checkbox"/>	Complete the above form Indicate the size of ad
<input type="checkbox"/>	Attach business card, camera-ready ad, or written ad to the form with a paper clip.
<input type="checkbox"/>	Attach payment in the amount of \$
<input type="checkbox"/>	Submit form to member of Kappa Leadership Institute-Chicago

Business Card Size	1/4 size page	F u l l s i z e p a g e
Business Card Size		
<p><i>*Sample ad page not to scale</i></p> <p>1/2 size page</p>		8 1/2" x 11"



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SPECIAL NOTES:

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